

Innovation through Tradition. Since 1863.



## **NEW!** **BENZING ClubSystem**



**Available in March 2006!**

**T**he new *BENZING ClubSystem* is available! It is even better than *clubPOINT* and *CAN*, as the functionalities of both units have now been combined into a single unit, the *BENZING ClubSystem*. All of the tasks within the Club have now become child's play, based on the well-known user friendliness of the *BENZING M1*.

### **The advantages:**

- Modern design with *CAN* and *clubPOINT* in a single unit
- Large time and date display
- Support for a radio clock and GPS clock
- Keys to manually set the date and time
- Additional USB port for the PC
- Easily accessible connections
- Loud acoustic signals
- Improved and faster reading/writing of the electronic chip rings
- Easy software download
- Support for almost all existing chip rings including the new *HITAG-S* chip ring

## **Editorial**



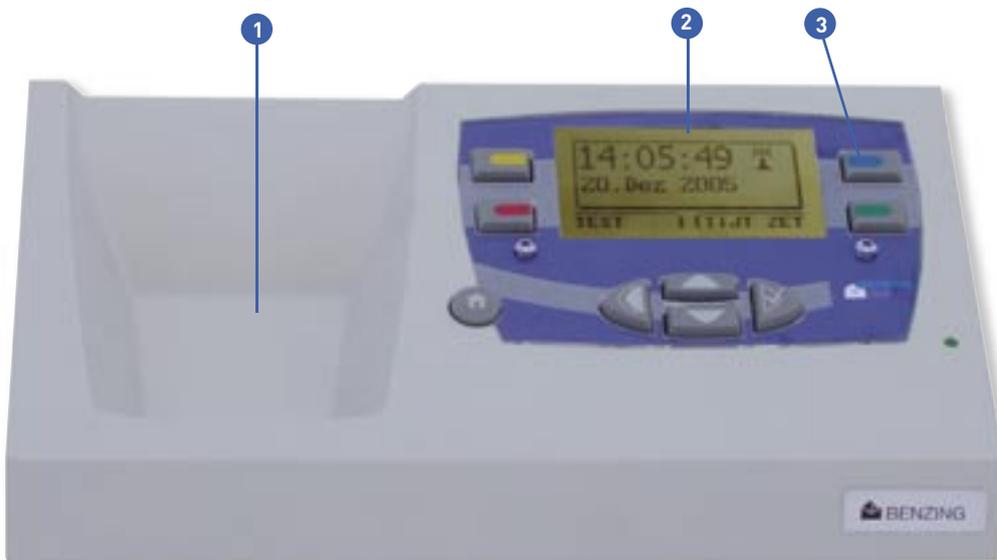
*Michael Gantner*

Dear partners and friends of **BENZING!**

Another successful year is drawing to an end. A lot has happened this year. The worldwide introduction of the *BENZING M1* was extremely successful. The *BENZING Station* has expanded the functionalities and strengths of our *BENZING M1* clock even further. In Addition we have another hot item in store with the new *BENZING ClubSystem*. Existing *ClubSystem* has enjoyed worldwide success for ten years now and was further improved by the introduction of the *clubPOINT* a few years ago. The time has arrived for the brand new *BENZING ClubSystem*. This issue of *BENZING InSight* is dedicated entirely to the strengths and advantages of this product.

Enjoy reading this issue and we wish you much success in 2006!

## The new BENZING ClubSystem All advantages at a glance



### Modern design with CAN and clubPOINT in a single unit

The BENZING ClubSystem combines the functionalities of CAN and clubPOINT into a single unit and does not require any cables. Already at first sight, it is clear that the ClubSystem originates from the BENZING series. Its highly designed exterior combines the characteristics of the BENZING Station and the BENZING M1.

### Large time and date display

Always the right time! The easy-to-read display of the date and time in large letters and numbers always clearly displays the time, which is used to set the clock, or against which it is compared. The display corresponds similarly to the one on the BENZING M1. <sup>2</sup>

### Support of the radio clock and GPS clock

The new BENZING ClubSystem supports all radio clocks delivered to date, with or without a display. It is now also possible to connect a GPS receiver in order to always have the exact time, anywhere in the world. <sup>11</sup>

### Keys to manually set the date and time

If no radio signal is available, the date and time can easily be set using a simple menu on the BENZING ClubSystem. <sup>3</sup>

### Additional USB port for the PC

Next to the standard serial RS232 port <sup>9</sup>, the new BENZING ClubSystem also has an integrated

USB port <sup>8</sup>, to where modern PCs and laptops can be directly connected. Every major fancier administration software supports this USB interface.

### Easily accessible connections

All connections on the BENZING ClubSystem are positioned to be easily accessible. The PMDIN connections <sup>5</sup> are located on the side, which facilitates easy connection and disconnection.

### Loud acoustic signals

A special, powerful loudspeaker integrated into the new ClubSystem signals any action distinctively. The volume can easily be adjusted with a <sup>4</sup> controller.

### Improved and faster reading/writing of the chip rings

The BENZING ClubSystem is equipped with a new type of RFID unit <sup>1</sup> for better reading and writing electronic chip rings. This technology is also used in the Lazer (PLB) antenna. Therefore the reading range and the speed to basket a pigeon is increased.



### Easy software download

Easy download via computer! Thanks to the PC connection **11**, updating the software has never been easier.

HITAG-S chip ring, which will present many excellent benefits to the fanciers.

### Compatible with the existing Club cables

All existing Club cables and keys are compatible with the new BENZING ClubSystem. It is therefore easy to migrate from the old club system to the new BENZING ClubSystem.

## BENZING and pigeon racing

Pigeon racing and pigeon fanciers have been BENZING's centre of attention for more than 100 years. We feel strongly about the traditions in sports and would like to facilitate sports via well-proven technological equipment. The new BENZING ClubSystem makes it easier to handle electronic time taking, which increases the joy derived from pigeon racing.

### Support of all existing chip rings as well as the new HITAG-S chip ring

Just like the atis Club system, the new BENZING ClubSystem supports a large variety of chip rings. BENZING's technological vision is demonstrated by the fact that the new ClubSystem is already compatible with the

### Special connection for future applications

This connection guarantees that the BENZING ClubSystem is prepared for future requirements. **7**

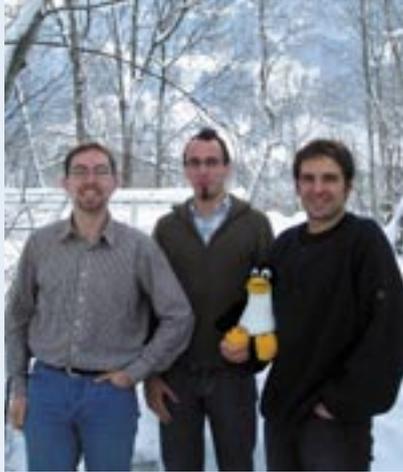


#### Connections:

- 5** 2 x PMDIN (RS485) for connection atis TOP, EXPRESS, BENZING M1
- 6** 1 x Power plug for standard BENZING power supply units
- 7** 1 x Special connection for future applications
- 8** 1 x USB for PC
- 9** 1 x DB9 serial interface (RS232) for PC
- 10** 1 x Parallel interface for printer
- 11** 1 x DB9 for radio or GPS clock



## The clever heads of our development department



It is not only good ideas make a product, but dedicated staff and highly skilled engineers. From the design of new product right until the market launch could take months, even years. We would like to introduce the clever heads that use their know-how and experience to ensure that our ideas become technically feasible: (from left to right)

**Markus Bargehr:** The master of bits and bytes. After all, the BENZING M1 and BENZING Station are his “children”.

**Florian Beiser:** Our youngest addition to the development team is our specialist for Oneloft Race and online software.

**Markus Muster:** In terms of Pidexx and Clubsystem, he is second to none.

Not to forget our **mascot “Tux”** who mentally supports our developers.

## Our dutch partner Van den Berg clear winner at the Dutch Open



At this year’s Dutch Open, the pigeons had to cover 262 miles between Paris and Zutphen. At the start, the conditions were excellent, there was some wind on the way, and at the finish in Zutphen, over 3,000 spectators were eager to see the arrival of the winning pigeons. Shortly after 3:30 P.M., the first four pigeons arrived. After checking the clocking, **“BENZING’s Hope”** of the v.d. Berg brothers Team BENZING was declared the winner. The winner’s prize of 20,000 Euro was already a nice reward, but the winning team received a further 10,600 Euro out of the betting jackpot. A further climax of the exciting day was the auctioning of the winning pigeons. “BENZING’s Hope” left Europe – it was bought by a Chinese fancier for 4,000 Euro!

## Imprint

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